



TRIPLE THREAT

ALL THREE BEAUTY GURUS, THE STREICHER SISTERS TAKE UP RESIDENCE AT THEIR FIRST BEVERLY HILLS SALON

Always in demand thanks to their red-carpet and editorial beauty services for a celeb clientele (including Lea Michele, Anne Hathaway and Emily Blunt), sisters Jenn, Ashley and Kristie Streicher (above, from left to right) are making their services available to the public at Striike, their new Beverly Hills studio. "There's not the frenetic energy of a salon; it's more of a space to hang out and also make people look good," says Jenn. "We're bringing this intimate red-carpet experience to the masses, with everything we need here to get someone ready for a big event." Their in-house specialty: a 15-minute mini-makeover called the Lightning Strike. "We're not taking off your makeup or wetting down your hair—we're starting with what you have and giving it what we call a *zhush*." 9278 CIVIC CENTER DRIVE; STRIIKE.COM



The Malibu spa and wellness center The Ranch at Live Oak debuts its first cookbook, *The Ranch at Live Oak Cookbook*, featuring its signature artful organic recipes, on March 17.

THE RANCH MALIBU.COM



Beauty (Land) Mark

Luxury makeup purveyor Hourglass is expanding beyond cyberspace for its first brick-and-mortar outpost, on Venice's chic Abbot Kinney Boulevard.

The store, designed by L.A. architecture firm Standard (Maxfield, James Perse, Jenni Kayne), is just as gorgeous as you'll look after a visit.

1351 ABBOT KINNEY BOULEVARD; HOURGLASSCOSMETICS.COM

THE RANCH AT LIVE OAK: JOHN BURGOYNE; ALL OTHER IMAGES COURTESY

NOSHING IN NEW NEIGHBORHOODS

FRESH OUTPOSTS FOR ELITE EATERIES OPEN ACROSS LOS ANGELES



THE PALM

When The Palm's legendary West Hollywood location of nearly 40 years moved to an upgraded 6,000-square-foot Beverly Hills berth, regulars worried what would become of the long tradition of showbiz-centric caricatures—over 2,300, including Johnny Carson, John Wayne, Gregory Peck, Cher, Reese Witherspoon and even King Kong—drawn onto its walls by various members of the artistic Bird family, as well as other cartoonists of the time, over the years. “People were honored to be put on the wall,” says Bruce Bozzi Jr., the fourth-generation family member overseeing the brand's restaurants. “Those walls were a real time capsule, reflecting almost 40 years of life, of movie stars, studio heads, business people, music people. We put the word out: ‘If you're on our wall and you want your picture, we're gonna try our best to cut it out and wrap it up for you.’” Power players like Ron Meyer and Brad Grey made arrangements to have their images delivered, and Bob Newhart, Barbara Eden and Jerry Weintraub were among the devoted diners who claimed 800 of the caricatures, carefully chiseled out of the walls. “It was so emotional,” says Bozzi. “People were celebrating and crying—it was their dad, it was their mom, it was them when they were younger.” Five originals—including cartoony portraits of Jack Nicholson and Warren Beatty and couple images of Robert Wagner and Natalie Wood and Lee Majors and Farrah Fawcett—line the walls of the new Canon Drive locale, and Bozzi ponders who'll be the first among a new era of caricatures. “If I launched with 50, two thousand would be offended,” he chuckles. 267 NORTH CANON DRIVE; THEPALM.COM



JOAN'S ON THIRD

Talk about a first-class delivery: L.A.'s beloved catering company and gourmet marketplace is branching out. First, into a former Studio City post office to dole out its signature upscale-yet-cozy fare and then to the Westside, just a block from the Pacific, at Santa Monica's new luxury residences The Waverly. JOANSONTHIRD.COM



OCEAN PRIME

It's now just a few steps from Rodeo Drive to the ocean—or at least a taste of it. Sumptuous seafood supper club Ocean Prime's new Beverly Hills outpost is its splashiest yet: The space at the apex of Wilshire Boulevard—which can accommodate 350 power diners—has already hooked the 90210 elite. 9595 WILSHIRE BOULEVARD; OCEAN-PRIME.COM



Haute Health

Achieving a mind-body balance has never been easier—or more inviting

Decidedly anti-dogmatic in its pioneering approach to drop-in, drop-of-a-hat guided meditation, **UNPLUG MEDITATION**—the brainchild of former *Vogue* and *Glamour* fashion editor Suze Yalof Schwartz and her team of all-star gurus—offers 30- to 45-minute check-in/check-out sessions focused on easy-access meditative escapes. “I had no idea it would be this powerful when I opened up,” says Schwartz. “Honestly, I made it for myself so that I could go, and the next thing I know we are helping people with severe chronic pain, anxiety, addiction and fertility issues.”

12401 WILSHIRE BOULEVARD; UNPLUGMEDITATION.COM

After launching its intense, innovative workouts and body reprogramming culture in laid-back, seaside Marina del Rey, **THE STUDIO (MDR)** brings a second location to Culver City, where celeb clients like Rosario Dawson can squeeze in workouts closer to their studio shoots. “There are a lot of people who find it difficult to come all the way west and brave the beach traffic,” says founder Lisa Hirsch. “We are about becoming the best that you can be and knowing that your best may not be a size 2.” Next up for the brand is a Playa Vista location.

13357 WASHINGTON BOULEVARD; THESTUDIOMDR.COM

Dr. Christopher Vincent and his athletic-trainer brother, Paul, have specialized in shaping the peak-performance physiques of A-list athletes and actors with sports therapy and physical-training sessions for years. Now they've brought together a team of therapists, doctors and trainers to share their carefully cultivated approach to total health at their world-class wellness center, the **ALTUS SPORTS INSTITUTE** in Santa Monica. “Our vision is to bring a higher level of health and fitness—a level that professional athletes need and can be utilized by all,” says Christopher, citing the in-depth, multi-angled Olympic-level physical and mental assessments provided at the start of patient treatments.

1934 14TH STREET; ALTUSHEALTH.COM