



[NOW IN L.A.]

**SISTER ACT**  
From left: Jenn, Ashley and Kristie Streicher at their new beauty destination, Striike

BEAUTY BUZZ

# CALIFORNIA GIRLS

WITH THE OPENING OF STRIIKE, THE STREICHER SISTERS BRING THEIR SIGNATURE BRAND OF UNDONE BEAUTY TO AN AIRY, ONE-STOP SHOP IN BEVERLY HILLS.

By Laura Eckstein Jones | Portrait by Jessica Sample

Looking at the Streicher sisters, it's hard to believe that they grew up in the Northern California woods, far from the glitz and glam of Hollywood. But the trio has quickly gained a reputation as the "it" girls of the beauty industry. Praised on Violet Grey's site as "supremely talented in their individual forms of beauty artistry" and counting a collective roster of stars like Emily Blunt, Anne Hathaway and Carrie Brownstein as clients, the sisters' chic aesthetic and warm personalities make you wish that you were part of the family. Now, with **Striike**, their newly opened beauty studio on Civic Center Drive, you almost can be (for the length of your service, anyway). All boast successful careers—Jenn is a talented makeup artist; Ashley, a sought-after hairstylist; and Kristie, an eyebrow expert known for her Feathered Brow technique—and this is the first time the siblings have worked together under one roof. "Since we're finally all established, we can bring our expertise together to collaborate and do something no one else has done yet," says Kristie. The space is modern yet warm, with sleek gray concrete floors, white walls adorned with an evolving (and for sale) art collection curated by Jonny Cournoyer from the Robert Berman Gallery, custom easel mirrors inspired by pieces seen in a Japanese salon and a geometric shelving unit stocked with the girls' favorite products. Stop in for one of Ashley's perfectly tousled haircuts (\$300), makeup application from Jenn (\$250) or the Lightning Striike, a 15-minute quick jooj with all three sisters (\$100), just perfect for a post-work event. For celebs and VIPs in town for awards season, the space serves as a home-away-from-home dressing room. And since everything is movable, Striike's potential is endless. Says Kristie, "We're starting with what we do and what we know, and then we'll see what happens." We're sure it will all unfold beautifully. 9278 Civic Center Drive, Beverly Hills, 310.205.2600, [striike.com](http://striike.com)

**HEAVY HITTER**  
The iconic statuette tips the scale at 5.5 lbs.



NUMBER CRUNCH

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The number of years the **Golden Globe Awards** have been recognizing excellence in both stateside and international film and television. Ninety-three members of the Hollywood Foreign Press Association decide which acclaimed actors, directors, TV shows and motion pictures will take home the coveted, 5.5-pound, nearly 11-inch-tall statuette made of 24K gold. This year marks acting maven Meryl Streep's 28th nomination—the most held by any single actor—while drama-comedy *Birdman* leads the pack with seven nods. And the Globes aren't only about business—it's known as one of the biggest parties of the year! The affair will serve 1,500 Moët & Chandon Impérial minis, 200 magnums of Moët & Chandon 2004 Grand Vintage Brut and 200 magnums of Moët & Chandon Imperial Rosé. Cheers! *Airs Jan. 11 at 8PM, NBC -Jess Charmoli*